

DESIGN conference

“Pathway to DESIGN the circular bio-based transition” closing event

25th of September 2024, 10:00 - 12:00 CEST, Online

Context	<p>This conference is organised in the context of the SUSTRACK project, aimed at supporting policymakers in their efforts to develop sustainable pathways to replace fossil and carbon-intensive systems with sustainable circular and biobased systems.</p> <p>This event is the last appointment of the “Pathway to DESIGN the circular bio-based transition” series of workshops, involving experts from the four sectors identified by SUSTRACK as the most carbon intensive: textile, construction, plastics and chemicals. It is aimed at transforming the workshops’ outcomes into policy recommendations for industrial and political stakeholders to support their transition towards a circular bio-based economy.</p>
Target participants	Experts and stakeholders in the textile, construction, plastics and chemical sectors from research, industry, policy and civil society.
Objectives	<ul style="list-style-type: none"> ● Present a summary of the main takeaways from the “Pathway to DESIGN the circular bio-based transition” series of workshops. These events involved more than 175 stakeholders, presenting 20 case studies, and resulted in the mapping of the most relevant challenges, good practices and recommendations along policy, environmental, social and economic dimensions for the transition to a circular bio-based economy; ● Present an overview of: <ul style="list-style-type: none"> ○ SUSTRACK methodologies and tools to monitor the transition to circular bio-based economy; ○ the SUSTRACK dynamic scenario-based tool (GEM model), which carries out a systemic analysis of existing trends and proposed intervention, simulating transformative modelling scenarios to inform decision making towards sustainability for industries and policy development; ○ SUSTRACK contributions to EU policy in Bioeconomy.
Expected outcomes	<ul style="list-style-type: none"> ● Provide actionable knowledge in terms of inspirational good practices, challenges, barriers and recommendations in the textile, construction, plastics and chemical sectors; ● Collect stakeholders’ perspective to shape and fine-tune SUSTRACK methodologies and tools, better responding to industry and policy needs; ● Provide policy recommendations to inform the revision of the European Bioeconomy strategy.
Format	Closing conference with interactive sessions involving stakeholders
Organisers	SUSTRACK https://www.sustrack.eu
Registration	The workshop is free of charge - Registration is mandatory. Please, register here before 24th September.
Link	https://us06web.zoom.us/j/87906411782 Meeting ID: 879 0641 1782

Agenda

Welcome and overview 10.00-10.05	Overview of the conference objectives and agenda and introduction of SUSTRACK project <i>UNITELMA SAPIENZA</i>
Opening 10.05-10.25	“The importance of monitoring the transition in light of the revision of the European Bioeconomy Strategy” <i>TBD, DG-RTD</i>
	“The importance of monitoring the transition to support industrial decision-making” <i>Virginia Puzzolo, CBE JU</i>
Main takeaways from the “Pathway to DESIGN the circular bio-based transition” workshop series 10.25-11.05	Chemical sector <i>DBFZ</i>
	Construction sector <i>UGENT</i>
	Textile sector <i>WR</i>
	Plastics sector <i>BAM</i>
SUSTRACK monitoring tool 11.05-11.20	Launch and presentation of the SUSTRACK monitoring tool <i>TECNALIA</i>
	Interactive session
SUSTRACK GEM model 11.20-11.35	Presentation of SUSTRACK GEM model <i>KE</i>
	Interactive session
SUSTRACK contributions to EU policy in Bioeconomy 11.35-11.45	Presentation of SUSTRACK contributions to EU policy in Bioeconomy <i>DBFZ</i>
Conclusion 11.45-12.00	Policy recommendations towards the revision of the EU Bioeconomy strategy <i>UNITELMA SAPIENZA</i>
	Closing remarks <i>UNITELMA SAPIENZA</i>